APPLE INC
Reported by
AHRENDTS ANGELA J

FORM 4
(Statement of Changes in Beneficial Ownership)

Filed 05/08/17 for the Period Ending 05/04/17

Address ONE INFINITE LOOP
CUPERTINO, CA 95014
Telephone (408) 996-1010
CIK 0000320193
Symbol AAPL
SIC Code 3571 - Electronic Computers
Industry Computer Hardware
Sector Technology
Fiscal Year 09/30
Filing and Reporting of Transactions Under Section 16(a)

**Form 4 Statement of Changes in Beneficial Ownership**

**Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940**

1. **Name and Address of Reporting Person**
   - AHRENDTS ANGELA J
     - Last: INF
     - First: N
     - Middle: A
     - Street: INFINITE LOOP
     - City: CUPERTINO
     - State: CA
     - Zip: 95014

2. **Issuer Name and Ticker or Trading Symbol**
   - APPLE INC [ AAPL ]

3. **Date of Earliest Transaction (MM/DD/YYYY)**
   - 5/4/2017

4. **If Amendment, Date Original Filed (MM/DD/YYYY)**

5. **Individual or Joint/Group Filing**
   - X Form filed by One Reporting Person
   - _ Form filed by More than One Reporting Person

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>1. Title of Security (Instr. 3)</th>
<th>2. Trans. Date</th>
<th>3A. Deemed Execution Date, if any</th>
<th>3. Trans. Code (Instr. 8)</th>
<th>4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)</th>
<th>5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</th>
<th>6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>7. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>5/4/2017</td>
<td>S</td>
<td>24000</td>
<td>D</td>
<td>$146.24 (D)</td>
<td>154116</td>
<td>D</td>
</tr>
<tr>
<td>Common Stock</td>
<td>5/5/2017</td>
<td>S</td>
<td>1000</td>
<td>D</td>
<td>$146.93 (D)</td>
<td>153116</td>
<td>D</td>
</tr>
<tr>
<td>Common Stock</td>
<td>5/5/2017</td>
<td>S</td>
<td>17336</td>
<td>D</td>
<td>$147.86 (D)</td>
<td>135780</td>
<td>D</td>
</tr>
<tr>
<td>Common Stock</td>
<td>5/8/2017</td>
<td>S</td>
<td>25000</td>
<td>D</td>
<td>$150.21 (D)</td>
<td>103116</td>
<td>D</td>
</tr>
</tbody>
</table>

### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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**Explanation of Responses:**

1. This transaction was made pursuant to a Rule10b5-1 trading plan adopted by the reporting person on February 16, 2017.

2. This transaction was executed in multiple trades at prices ranging from $145.84 to $146.83; the price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide full information regarding the number of shares and prices at which the transactions were effected upon request to the SEC staff, Apple, or a security holder of Apple.

3. This transaction was executed in multiple trades at prices ranging from $146.87 to $147.04; the price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide full information regarding the number of shares and prices at which the transactions were effected upon request to the SEC staff, Apple, or a security holder of Apple.

4. This transaction was executed in multiple trades at prices ranging from $146.76 to $147.75; the price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide full information regarding the number of shares and prices at which the transactions were effected upon request to the SEC staff, Apple, or a security holder of Apple.

5. This transaction was executed in multiple trades at prices ranging from $147.76 to $147.99; the price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide full information regarding the number of shares and prices at which the transactions were effected upon request to the SEC staff, Apple, or a security holder of Apple.

6. This transaction was executed in multiple trades at prices ranging from $149.03 to $150.89; the price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide full information regarding the number of shares and prices at which the transactions were effected upon request to the SEC staff, Apple, or a security holder of Apple.

### Reporting Owners

<table>
<thead>
<tr>
<th>Reporting Owner Name / Address</th>
<th>Relationships</th>
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</thead>
<tbody>
<tr>
<td>AHRENDTS ANGELA J</td>
<td>Director 10% Owner Officer Other</td>
</tr>
</tbody>
</table>
Signatures

/s/ Sam Whittington, Attorney-in-Fact for Angela J. Ahrendts  5/8/2017

Signature of Reporting Person  Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.