APPLE INC
Reported by
AHRENDTS ANGELA J

FORM 4
(Statement of Changes in Beneficial Ownership)

Filed 04/04/17 for the Period Ending 04/01/17

Address
ONE INFINITE LOOP
CUPERTINO, CA 95014

Telephone (408) 996-1010
CIK 0000320193
Symbol AAPL
SIC Code 3571 - Electronic Computers
Industry Computer Hardware
Sector Technology
Fiscal Year 09/30
UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person
   AHRENDTS ANGELA J
   1 INFINITE LOOP
   CUPERTINO, CA 95014

2. Issuer Name and Ticker or Trading Symbol
   APPLE INC [ AAPL ]

3. Date of Earliest Transaction (MM/DD/YYYY)
   4/1/2017

4. If Amendment, Date Original Filed (MM/DD/YYYY)
   _______

5. Relationship of Reporting Person(s) to Issuer
   ___Director
   ___10% Owner
   X___Officer (give title below)
   ___ Other (specify below)
   Senior Vice President

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>1. Title of Security</th>
<th>2. Trans. Date</th>
<th>2A. Deemed Execution Date, if any</th>
<th>3. Trans. Code</th>
<th>4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)</th>
<th>5. Amount of Securities Beneficially Owned Following Reported Transaction(s)</th>
<th>6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>7. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>12/14/2016</td>
<td>G</td>
<td>V</td>
<td>17383 D</td>
<td>$0</td>
<td>77739</td>
<td>D</td>
</tr>
<tr>
<td>Common Stock</td>
<td>4/1/2017</td>
<td>M</td>
<td>40955 A</td>
<td>(1)</td>
<td>118694</td>
<td>D</td>
<td></td>
</tr>
<tr>
<td>Common Stock (2)</td>
<td>4/1/2017</td>
<td>F</td>
<td>19632 D</td>
<td>(2)</td>
<td>99062</td>
<td>D</td>
<td></td>
</tr>
</tbody>
</table>

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>Restricted Stock Unit (1)</td>
<td>4/1/2017</td>
<td>M</td>
<td>40955</td>
<td>(1)</td>
<td>(1)</td>
<td>Common Stock 40955.0 (1)</td>
<td>81908</td>
<td>D</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Explanation of Responses:

(1) Each restricted stock unit represents the right to receive, at settlement, one share of common stock. This transaction represents the settlement of restricted stock units in shares of common stock on their scheduled vesting date.

(2) Shares withheld by Apple to satisfy the minimum statutory tax withholding requirements on vesting of restricted stock units. No shares were sold.

(3) This award was granted on October 17, 2014. 40,955 restricted stock units subject to the award vested on April 1, 2017, and 40,954 restricted stock units are scheduled to vest on each of April 1, 2018 and April 1, 2019, assuming continued employment through the applicable vesting date.

Reporting Owners

<table>
<thead>
<tr>
<th>Reporting Owner Name / Address</th>
<th>Relationships</th>
</tr>
</thead>
<tbody>
<tr>
<td>AHRENDTS ANGELA J</td>
<td>Director 10% Owner</td>
</tr>
<tr>
<td>1 INFINITE LOOP</td>
<td>Senior Vice President</td>
</tr>
<tr>
<td>CUPERTINO, CA 95014</td>
<td>Officer</td>
</tr>
</tbody>
</table>

Signatures

/s/ Gene Levoff, Attorney-in-fact for Angela J. Ahrendts

4/4/2017

**Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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