APPLE INC
Reported by
AHRENDTS ANGELA J

FORM 4
(Statement of Changes in Beneficial Ownership)

Filed 10/21/14 for the Period Ending 10/17/14

Address ONE INFINITE LOOP
CUPERTINO, CA 95014
Telephone (408) 996-1010
CIK 0000320193
Symbol AAPL
SIC Code 3571 - Electronic Computers
Industry Computer Hardware
Sector Technology
Fiscal Year 09/27
Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *

AHRENDTS ANGELA J
1 INFINITE LOOP
CUPERTINO, CA 95014

2. Issuer Name and Ticker or Trading Symbol

APPLE INC [ AAPL ]

5. Relationship of Reporting Person(s) to Issuer

______ Director  ______ 10% Owner
  X ______ Officer (give title below)  ______ Other (specify below)
Senior Vice President

3. Date of Earliest Transaction (MM/DD/YYYY)

10/17/2014

4. If Amendment, Date Original Filed (MM/DD/YYYY)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security (Instr. 3)</th>
<th>2. Trans. Date</th>
<th>2A. Deemed Execution Date, if any</th>
<th>3. Trans. Code (Instr. 8)</th>
<th>4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)</th>
<th>5. Amount of Securities Beneficially Owned Following Reported Transaction(s)</th>
<th>6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>7. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Restricted Stock Unit</td>
<td>(1)</td>
<td>10/17/2014</td>
<td>A</td>
<td>122863 (A)</td>
<td>122863 (D)</td>
<td>Direct (D)</td>
<td>100% Shares</td>
</tr>
<tr>
<td>Restricted Stock Unit</td>
<td>(1)</td>
<td>10/17/2014</td>
<td>A</td>
<td>68576 (A)</td>
<td>68576 (D)</td>
<td>Direct (D)</td>
<td>100% Shares</td>
</tr>
</tbody>
</table>

Table II - Derivative Securities Beneficially Owned (e.g. puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>Title of Derivate Security (Instr. 3)</th>
<th>2. Conversion or Exercise Price of Derivative Security</th>
<th>3. Trans. Date</th>
<th>3A. Deemed Execution Date, if any</th>
<th>4. Trans. Code (Instr. 8)</th>
<th>5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)</th>
<th>6. Date Exercisable and Expiration Date</th>
<th>7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)</th>
<th>8. Price of Derivative Security (Instr. 5)</th>
<th>9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)</th>
<th>10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>11. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Restricted Stock Unit</td>
<td>10/17/2014</td>
<td>A</td>
<td>122863</td>
<td>Common Stock</td>
<td>122863 (D)</td>
<td>Exercisable Date (122863)</td>
<td>Amount or Number of Shares (122863)</td>
<td>D</td>
<td>100% Shares</td>
<td>Direct (D)</td>
<td>100% Shares</td>
</tr>
</tbody>
</table>

Explanation of Responses:

(1) Each restricted stock unit represents the right to receive, at settlement, one share of common stock.

(2) These restricted stock units are scheduled to vest as to one-third of the units on each of April 1, 2017, April 1, 2018 and April 1, 2019, assuming continued employment through the applicable vesting date.

(3) Vesting of these restricted stock units depends on Apple Inc.'s relative total shareholder return from September 28, 2014 through September 30, 2017. The "target" number of restricted stock units is reported. Between 0% and 200% of the target number of units may vest on October 1, 2017, assuming continued employment through the vesting date, and with the vesting percentage determined based on actual performance.

Reporting Owners

<table>
<thead>
<tr>
<th>Reporting Owner Name / Address</th>
<th>Relationships</th>
</tr>
</thead>
<tbody>
<tr>
<td>AHRENDTS ANGELA J</td>
<td>Director 10% Owner</td>
</tr>
<tr>
<td>1 INFINITE LOOP</td>
<td>Officer</td>
</tr>
<tr>
<td>CUPERTINO, CA 95014</td>
<td>Other</td>
</tr>
<tr>
<td></td>
<td>Senior Vice President</td>
</tr>
</tbody>
</table>

Signatures
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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