APPLE INC
Reported by
YORK JEROME B

FORM 4
(Statement of Changes in Beneficial Ownership)

Filed 08/07/08 for the Period Ending 08/05/08

Address
ONE INFINITE LOOP
CUPERTINO, CA 95014
Telephone
(408) 996-1010
CIK
0000320193
Symbol
AAPL
SIC Code
3571 - Electronic Computers
Industry
Computer Hardware
Sector
Technology
Fiscal Year
09/30
Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *

YORK JEROME B
( Last ) ( First ) ( Middle )
1 INFINITE LOOP
CUPERTINO, CA 95014

2. Issuer Name and Ticker or Trading Symbol

APPLE INC [ AAPL ]

3. Date of Earliest Transaction (MM/DD/YYYY)

8/5/2008

4. If Amendment, Date Original Filed (MM/DD/YYYY)


5. Relationship of Reporting Person(s) to Issuer

___ X ___ Director

____ 10% Owner

_____ Officer (give title below)

_____ Other (specify below)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security</th>
<th>Trans. Date</th>
<th>Code</th>
<th>Amount (A) or (D)</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Director Stock Option (1)</td>
<td>$160.64</td>
<td>8/5/2008</td>
<td>A</td>
<td>10000</td>
</tr>
<tr>
<td>Common Stock</td>
<td>10000</td>
<td>$0</td>
<td>10000</td>
<td>D</td>
</tr>
</tbody>
</table>

Explanation of Responses:

(1) Automatic grant pursuant to the 1997 Director Stock Option Plan.

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>Title of Derivative Security</th>
<th>Conversion or Exercise Price of Derivative Security</th>
<th>Trans. Date</th>
<th>Code</th>
<th>Amount (A) or (D)</th>
<th>Date Exercisable</th>
<th>Expiration Date</th>
<th>Title</th>
<th>Amount or Number of Shares</th>
</tr>
</thead>
<tbody>
<tr>
<td>Director Stock Option (1)</td>
<td>$160.64</td>
<td>8/5/2008</td>
<td>A</td>
<td>10000</td>
<td>8/5/2008</td>
<td>8/5/2018</td>
<td>Common Stock</td>
<td>10000</td>
</tr>
</tbody>
</table>